

Conquer the “product” pile-up



Advertise in the e-newsletter dedicated to products and services!

ZOOM AHEAD of traffic—reserve your spot in our e-newsletter designed exclusively for new products and services! Our readers tell us that news items are one of the best-read sections of the magazine. Now we offer a new way to reach those readers—take the “express” way!

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E-mailed monthly to 12,000 manufacturers and distributors!

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Special introductory rate of \$200 per month per product placement.

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- Full product name as you want it to appear.
- Up to 40 words of text describing the product or service. (No need to repeat company name in text.)
- One color image in JPEG or GIF format. Image should be low-resolution, no larger than 175 x 175 pixels at 72 dpi.
- Web site address where subscribers should be routed to on your site.
- Company contact e-mail or telephone number.

Materials due by the 5th of each month.

E-mail headline, text, image, URL link, and contact info to:

Diana Smith diana.smith@penton.com

Put “Buyer’s Express” in the subject line.

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About this Newsletter
For information on how to place your product news on Buyer's Express, [Click here](#).

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Diana Smith
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800-880-0368

Welcome to Trailer/Body Builders Buyer's Express
Welcome to the first edition of Trailer/Body Builders Buyer's Express. This e-newsletter will give you a list of new products that might interest you. We will try to include all products dealers and distributors and OEM builders might wish to consider. Please let us know how you like this newsletter, or if you have any questions.
mail to: dksmith@prismb2b.com

Featured Products

Buyers has outrigger pads, swing-away jack
Buyers Products Co has introduced two rubber outrigger pads. These outrigger pads are constructed of 2" solid rubber with a textured surface, and feature a built-in handle. Ideal for concrete and paved surfaces, these heavy-duty pads are practically indestructible.
www.buyersproducts.com

Vamac SECs for truck applications
Preferred Rubber Compounding Corp, a provider of custom mixed rubber compounds, introduces its line of Vamac ethylene-acrylic specialty elastomer compounds. Vamac compounds are designed for use in parts having contact with engine oil or air at temperatures up to 170° C.
www.preferredrubber.com

Model 80 lamps are direct replacements
Truck-Lite offers Model 80 LED interior trailer lamps, a new patent-pending line designed to be direct replacements for most popular sizes and shapes. The aluminum housings are 5-3/16" wide by 18-13/16" long and weigh two pounds.
www.truck-lite.com

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