

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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A Penton Media Publication
4200 South Shepherd Drive
Houston, TX 77098
Tel.: (713) 523-8124
Fax: (713) 523-8384
www.trailer-bodybuilders.com

Official Publication of: None
Established: 1964
Issues per Year: 12

FIELD SERVED

TRAILER/BODY BUILDERS serves the truck trailer and truck body manufacturing industry, including tank, van container, school bus, mobile home and truck equipment. Qualified recipients are engaged in the manufacturing of truck trailers and van containers, truck bodies, tank trailers and tank trucks, school bus bodies, ambulances, fire trucks, truck chassis, light trailers, towed trailers, mobile homes and trailers, cranes, hoists, winches, lift gates and other truck/trailer equipment, truck trailer/body subassemblies, accessories and components. Also qualified are those engaged in distribution of truck trailers and bodies, service and repair of truck trailers and bodies, or industry and government and association officials, engineers, supplier representatives and consultants.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified job functions are corporate management, administrative/management, engineering & design, manufacturing/production, purchasing/procurement, sales/marketing/communications, and other job functions.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	111
Advertiser and Agency _____	647
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	696
TOTAL	1,454

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	15,550	100.0	15,550	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,550	100.0	15,550	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	56	56			15,550	April _____	29	29			15,550
February _____	148	148			15,550	May _____	229	229			15,550
March _____	134	134			15,550	June _____	160	160			15,550
						TOTAL	756	756			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009		
This issue is equal to the average of the other 5 issues reported in Paragraph two.		
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1. MOTOR VEHICLE MANUFACTURERS AND DISTRIBUTORS		
TRUCKS AND BUSES		
Truck Chassis _____	362	2.3
School Bus Bodies _____	83	0.5
Motor Homes/Mobile Homes/Travel Trailers _____	311	2.0
TRUCK TRAILERS AND BODIES		
Truck Trailers and Van Containers _____	2,864	18.4
Tank Trailers and Tank Trucks _____	377	2.4
Towed Trailers or Light Machinery Trailers _____	901	5.8
Truck Bodies _____	1,950	12.6
Fire Trucks, Rescue Vehicles, Ambulances _____	265	1.7
Truck Equipment including winches, cranes, hoists, lift gates _____	483	3.1
Truck Trailer, Body and Equipment Distributors, repair shops and factory owned sales-services branches _____	4,713	30.3
Sub-Total: Motor Vehicle Manufacturers and Distributors	12,309	79.1
2. MOTOR VEHICLE SYSTEMS AND COMPONENTS		
Component Parts, Accessories and Subassemblies Manufacturers _____	1,162	7.5
Sub-Total: Motor Vehicle Systems and Components	1,162	7.5
3. SUPPLYING INDUSTRIES		
Plant Equipment Manufacturers _____	263	1.7
Material Manufacturers _____	617	4.0
Sub-Total: Supplying Industries	880	5.7
4. OTHERS ALLIED TO THE FIELD		
Consultants, Engineering, Associations, Government Agencies, Schools, Manufacturers and Others Allied to the Field _____	1,199	7.7
Sub-Total: Others Allied to the Field	1,199	7.7
TOTAL QUALIFIED CIRCULATION	15,550	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	9,375	5,551	624			15,550	100.0
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	9,375	5,551	624			15,550	100.0
PERCENT	60.3	35.7	4.0			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			15,550	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			15,550	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	75		400-427 Kentucky _____	219	
030-038 New Hampshire _____	71		370-385 Tennessee _____	271	
050-059 Vermont _____	25		350-369 Alabama _____	306	
010-027 Massachusetts _____	178		386-397 Mississippi _____	99	
028-029 Rhode Island _____	35		EAST SO. CENTRAL	895	5.7
060-069 Connecticut _____	79		716-729 Arkansas _____	166	
NEW ENGLAND	463	3.0	700-714 Louisiana _____	118	
100-149 New York _____	495		730-749 Oklahoma _____	274	
070-089 New Jersey _____	199		750-799 Texas _____	994	
150-196 Pennsylvania _____	808		WEST SO. CENTRAL	1,552	10.0
MIDDLE ATLANTIC	1,502	9.6	590-599 Montana _____	76	
430-459 Ohio _____	1,046		832-838 Idaho _____	122	
460-479 Indiana _____	978		820-831 Wyoming _____	33	
600-629 Illinois _____	805		800-816 Colorado _____	203	
480-499 Michigan _____	573		870-884 New Mexico _____	51	
530-549 Wisconsin _____	569		850-865 Arizona _____	162	
EAST NO. CENTRAL	3,971	25.5	840-847 Utah _____	127	
550-567 Minnesota _____	367		889-898 Nevada _____	45	
500-528 Iowa _____	425		MOUNTAIN	819	5.3
630-658 Missouri _____	410		995-999 Alaska _____	27	
580-588 North Dakota _____	84		980-994 Washington _____	235	
570-577 South Dakota _____	132		970-979 Oregon _____	247	
680-693 Nebraska _____	197		900-961 California _____	887	
660-679 Kansas _____	247		967-968 Hawaii _____	24	
WEST NO. CENTRAL	1,862	12.0	PACIFIC	1,420	9.1
197-199 Delaware _____	24		UNITED STATES	14,530	93.4
206-219 Maryland _____	160		969 & 004-009 U.S. Territories _____	21	
200-205 Washington, DC _____	3		Canada _____	908	
220-246 Virginia _____	231		Mexico _____	62	
247-268 West Virginia _____	66		Other International _____	28	
270-289 North Carolina _____	451		AP0/FPO _____	1	
290-299 South Carolina _____	157		TOTAL QUALIFIED CIRCULATION	15,550	100.0
300-319 Georgia _____	391				
320-349 Florida _____	563				
SOUTH ATLANTIC	2,046	13.2			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	15,537	15,550	15,550	15,550	15,550	15,550
Qualified Non-Paid: _	15,537	15,550	15,550	15,550	15,550	15,550
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ray Anderson, Group Publisher

Abi Ahrens, Audience Marketing Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2009

State Texas

County Harris

Received by BPA Worldwide July 29, 2009

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