

A PENTON MEDIA PUBLICATION

Use this handy form to make plans and reserve your advertising space in *Trailer/Body Builders* for 2012. Fill out and **FAX** back to us at **713-523-8384** or mail to the address below.

If your plans are not definite, check the second box to get an early reminder call prior to the next special issue. Please call if you have a question about our special issues or the market we serve.

**Ray Anderson**—[ray.anderson@penton.com](mailto:ray.anderson@penton.com)  
**Wanda Tunnell**—[wanda.tunnell@penton.com](mailto:wanda.tunnell@penton.com)  
**713-523-8124 or 800-880-0368**  
**Trailer/Body Builders**  
PO Box 66010, Houston TX 77266

**Please provide your contact information:**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

<p><b>JANUARY—Work Truck Show &amp; NTEA Convention PREVIEW</b> New Product Focus: Liftgates</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>JULY—Annual Buyer's Guide</b> New Product Focus: Truck Body Components</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p><b>FEBRUARY—Trailer Industry Report &amp; International Coverage</b> New Product Focus: Truck Bodies</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>AUGUST—Fall Planning</b> New Product Focus: Lighting and Electrical</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p><b>MARCH—Truck Equipment Distributors</b> New Product Focus: Trailer and Truck Body Hardware</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>SEPTEMBER—Snow and Ice Control</b> New Product Focus: Snowplows</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p><b>APRIL—The Work Truck Show REPORT Issue</b> New Product Focus: Adhesives/Sealants</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>OCTOBER—Aftermarket Parts &amp; Accessories</b> New Product Focus: Trailer Components</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p><b>MAY—Mid-America &amp; NATM Post Show REPORT</b> New Product Focus: Utility Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>NOVEMBER—Trailer Dealers Issue &amp; Truck Chassis REPORT</b> New Product Focus: Pickup Accessories</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p><b>JUNE—TTMA Report Issue &amp; Trailer Forecast</b> New Product Focus: Welding Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p><b>DECEMBER—Fabrication &amp; NATM Convention PREVIEW</b> New Product Focus: Plant Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>

Please call me to discuss my 2012 advertising plans.

I'm also interested in DIGITAL advertising opportunities on [www.trailer-bodybuilders.com](http://www.trailer-bodybuilders.com); **Market Watch**, the weekly e-newsletter; or **Buyer's Express**, the monthly product-focused e-newsletter. Please call me!

The magazine for manufacturers and distributors of truck trailers, truck bodies, tank transports, containers, bus bodies, and truck equipment.