

A PENTON MEDIA PUBLICATION

Use this handy form to make plans and reserve your advertising space in *Trailer/Body Builders* for 2010. Fill out and **FAX** back to us at **713-523-8384** or mail to the address below.

If your plans are not definite, check the second box to get an early reminder call prior to the next special issue. Please call if you have a question about our special issues or the market we serve.

Ray Anderson—ray.anderson@penton.com
Wanda Tunnell—wanda.tunnell@penton.com
Diana Smith—diana.smith@penton.com
713-523-8124 or 800-880-0368
Trailer/Body Builders
 PO Box 66010, Houston TX 77266

Please provide your contact information:

Name _____

Company _____

Address _____

City/State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

<p>JANUARY—Work Truck Show & NTEA Convention Preview New Product Focus: Liftgates</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>JULY—Annual Buyer's Guide New Product Focus: Truck Body Components</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p>FEBRUARY—Trailer Industry Report & International Coverage New Product Focus: Truck Bodies</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>AUGUST—Fall Planning New Product Focus: Lighting and Electrical</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p>MARCH—Truck Equipment Distributors New Product Focus: Trailer and Truck Body Hardware</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>SEPTEMBER—Snow and Ice Control New Product Focus: Snowplows</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p>APRIL—NTEA Post Show Report New Product Focus: Adhesives/Sealants</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>OCTOBER—Aftermarket Parts & Accessories New Product Focus: Trailer Components</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p>MAY—Mid-America & NATM Post Show Report New Product Focus: Utility Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>NOVEMBER—Trailer Dealers Issue & Truck Chassis Report New Product Focus: Pickup Accessories</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>
<p>JUNE—TTMA Report Issue & Trailer Forecast New Product Focus: Welding Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>	<p>DECEMBER—Fabrication & NATM Convention Preview New Product Focus: Plant Equipment</p> <p><input type="checkbox"/> Reserve space: Size: _____ Color: _____</p> <p><input type="checkbox"/> Contact me 30 days prior to closing to discuss</p>

- Please call me to discuss my 2010 advertising plans.
- I'm also interested in ONLINE advertising opportunities with trailer-bodybuilders.com. Please call me.

